Technology $\mid$ Document Management $\mid$ Consulting Services

## Xerox Office Products Print Costs

The tables below list the cost per page (CPP) for Xerox office printers using the industry standard measurements of 5\% black coverage (a normal black-and-white text page) and 20\% cyan-magenta-yellow-black coverage (a normal color page).

Tables on Left (Print Cartidge or ink only ${ }^{1}$ )

- CPP based only on print cartridges or print cartridge equivalents
- More accurate for low-volume users who may never need to replace any long-life consumables, such as fusers, transfer belts or maintenance kits



## Tables on Right (All Consumables²)

- Cost per page based on all consumables, including fusers, transfer belts or maintenance kits
- More accurate for high-volume users who may need to replace long-life consumables

Many competitors publish cost-per-page values based ONLY on print cartridge or ink use rather than on all consumables. Xerox lists both sets of costs so that you can accurately compare products.

Definition: A print cartridge is a supply item that contains both toner and an imaging unit.

| Color Printers | Print Cartridge or Ink Only ${ }^{1}$ <br> Low print volumes |  |
| :---: | :---: | :---: |
|  | 5\% Black | 20\% CMYK |
| Phaser ${ }^{\text {® }} 6110$ | 3.06 | 18.8¢ |
| Phaser 6120 | 3.16 | 14.6¢ |
| Phaser 6180 | 2.46 | 12.26 |
| Phaser 8560 | 1.46 | 9.66 |
| Phaser 6360 | 1.76 | 9.26 |
| Phaser 7400 | 1.46 | 8.66 |
| Phaser 7760 | 1.46 | 8.16 |

All Consumables ${ }^{2}$
High print volumes

| $5 \%$ Black | $20 \%$ CMYK |
| :---: | :---: |
| $3.2 ¢$ | $19.8 ¢$ |
| $3.1 ¢$ | $14.6 ¢$ |
| $2.4 ¢$ | $12.2 ¢$ |
| 1.96 | 10.16 |
| $2.1 ¢$ | $9.6 ¢$ |
| 1.96 | 9.16 |
| 1.96 | 8.76 |


| $5 \%$ Black |
| :---: |
| 3.06 |
| 2.36 |
| 1.76 |
| 1.316 |
| 1.06 |

## Cost Per Page



| Monochrome Business <br> Letter 5\% coverage |
| :--- |
| Print Cartridge <br> or Ink Only |
| Phaser 6110 |
| Consumables ${ }^{2}$ |$|$| All |
| :---: |
| Phaser 6120 |
| Phaser 6180 |
| Phaser 8560 |
| Ph |
| Phaser 6360 |
| Phaser 7400 |
| Phaser 7760 |



| Newsletter 15\% coverage | Print Cartridge or Ink Only' | $\begin{gathered} \text { All } \\ \text { Consumables }^{2} \end{gathered}$ |
| :---: | :---: | :---: |
| Phaser ${ }^{\text {® }} 6110$ | 12.36 | 13.36 |
| Phaser 6120 | 10.2¢ | 10.2¢ |
| Phaser 6180 | 8.46 | 8.4¢ |
| Phaser 8560 | 6.06 | 6.5¢ |
| Phaser 6360 | 5.86 | 6.26 |
| Phaser 7400 | 6.26 | 6.8¢ |
| Phaser 7760 | 6.26 | 6.8¢ |



| Business Proposal 20\% coverage | Print Cartridge or Ink Only ${ }^{1}$ | $\stackrel{\text { All }}{\text { Consumables }{ }^{2}}$ |
| :---: | :---: | :---: |
| Phaser ${ }^{\oplus} 6110$ | 18.8¢ | 19.86 |
| Phaser 6120 | 14.6¢ | 14.6¢ |
| Phaser 6180 | 12.2¢ | 12.2¢ |
| Phaser 8560 | 9.66 | 10.16 |
| Phaser 6360 | 9.26 | 9.66 |
| Phaser 7400 | 8.66 | 9.16 |
| Phaser 7760 | 8.16 | 8.76 |



| Graphic File $32 \%$ coverage | Print Cartridge or Ink Only ${ }^{1}$ | $\begin{gathered} \text { All } \\ \text { Consumables }{ }^{2} \end{gathered}$ |
| :---: | :---: | :---: |
| Phaser ${ }^{\text {® }} 6110$ | 32.8¢ | 33.8¢ |
| Phaser 6120 | 24.2¢ | 24.26 |
| Phaser 6180 | 20.7¢ | 20.76 |
| Phaser 8560 | 17.2¢ | 17.76 |
| Phaser 6360 | 16.46 | 16.86 |
| Phaser 7400 | 13.6¢ | 14.26 |
| Phaser 7760 | 11.96 | 12.56 |

For more information, see your Xerox reseller, call us at 1-877-362-6567, or visit us online at www.xerox.com/office.
Note: Print costs shown are for illustrative purposes only. Actual print costs may vary. All printing is in default print mode. Coverages vary slightly from printer to printer.

[^0]${ }^{2}$ Costs are based on web price, published yields, and all printer consumables. Actual costs can approach but never reach the values listed.


[^0]:    ${ }^{1}$ Costs are based on web price; published yields; and print cartridge, ink, or print cartridge equivalents (toner cartridge plus imaging unit).

